



## Enlist your competitive tendering ally to boost your odds of victory

Prime contractors and tier suppliers in the Aerospace, Defence, Security and Space sectors rely on winning contracts to deliver their principal mission.

Mirroring the principles of military strategy, the secret to tendering success lies in detailed preparation and precise execution. Prior to engaging in the battlefield of Invitations to Tender, arm yourself with a strong strategy, comprehensive planning, and rigorous training to secure your success.

**Who in your team has the know-how, time and resources to integrate your knowledge and expertise into a winning proposal?**

## Mobilise BiD Masters as your rapid reaction force for your contract winning mission

- Capture planning and win strategy consultancy
- Response planning and management
- Response structuring to target the highest score
- ITT analysis
- Facilitating proposition development to meet all requirements
- Writing concise and compelling proposals
- Producing clear and informative graphics
- Training, mentoring and coaching
- Mustering and refining case studies and evidence